|          | Case 2:23-at-00698 Document 1 F                                     | iled 07/24/23 Page 1 of 18                                       |
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| 8        |   |  |
| 9        | UNITED STATES DIST  | RICT COURT FOR THE   |
| 10       |   | CT OF CALIFORNIA   |
| 11       |   |  |
| 12       | SUZANNE KISTING-LEUNG and AYESHA                                    | Case No.   |
| 13       | SMILEY, individually and on behalf of all other similarly situated, | CLASS ACTION COMPLAINT   |
| 14       | Plaintiffs,   | 1. BREACH OF THE IMPLIED   |
| 15       | VS.   | COVENANT OF GOOD FAITH AND<br>FAIR DEALING;                      |
| 16       | CIGNA CORPORATION, CIGNA HEALTH                                     | 2. VIOLATION OF CALIFORNIA UNFAIR<br>COMPETITION LAW, BUSINESS & |
| 17<br>18 | AND LIFE INSURANCE COMPANY, and DOES 1 through 50, inclusive,       | PROFESSIONS CODE SECTION 17200, et                               |
| 18       | Defendant.  | <i>seq.;</i><br>3. INTENTIONAL INTERFERENCE WITH                 |
| 20       |   | CONTRACTUAL RELATIONS;<br>4. UNJUST ENRICHMENT.                  |
| 20       |   |  |
| 21       |   | DEMAND FOR JURY TRIAL  |
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|          | CLASS ACTIO   | N COMPLAINT  |
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Plaintiffs Suzanne Kisting-Leung and Ayesha Smiley ("Plaintiffs"), individually and on behalf of all others similarly situated (the "Class"), by and through their attorneys, bring this class action against Defendants Cigna Corporation and Cigna Health and Life Insurance Company, and Does 1-50, inclusive (collectively, "Defendants" or "Cigna") and allege as follows:

I. <u>INTRODUCTION</u>

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1. This action arises from Cigna's illegal scheme to systematically, wrongfully, and automatically deny its insureds the thorough, individualized physician review of claims guaranteed to them by California law and, ultimately, the payments for necessary medical procedures owed to them under Cigna's health insurance policies. Cigna is a major medical insurance company in the United States, with approximately 2.1 million members in California.<sup>1</sup> Cigna pledges that the company is "committed to improving the health and vitality" of its members.<sup>2</sup> In reality, Cigna developed an algorithm known as PXDX that it relies on to enable its doctors to automatically deny payments in batches of hundreds or thousands at a time for treatments that do not match certain preset criteria, thereby evading the legally-required individual physician review process.

2. Relying on the PXDX system, Cigna's doctors instantly reject claims on medical grounds without ever opening patient files, leaving thousands of patients effectively without coverage and with unexpected bills. The scope of this problem is massive. For example, over a period of two months in 2022, Cigna doctors denied over 300,000 requests for payments using this method, spending an average of just *1.2 seconds* "reviewing" each request.<sup>3</sup>

3. The PXDX system saves Cigna money by allowing it to deny claims it previously paid and by eliminating the labor costs associated with paying doctors and other employees for the time needed to conduct individualized, manual review for each Cigna insured.

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<sup>&</sup>lt;sup>2</sup> The Cigna Group Company Profile, <u>https://www.cigna.com/about-us/company-profile/</u> (last accessed on July 24, 2023).

 <sup>&</sup>lt;sup>27</sup>
<sup>3</sup> Patrick Rucker, et al., How Cigna Saves Millions by Having Its Doctors Reject Claims Without Reading Them, ProPublica, Mar. 25, 2023, <u>https://www.propublica.org/article/cigna-pxdx-</u> medical-health-insurance-rejection-claims (last accessed on July 20, 2023).

4. Cigna also utilizes the PXDX system because it knows it will not be held accountable for wrongful denials. For instance, Cigna knows that only a tiny minority of policyholders (roughly .2%)<sup>4</sup> will appeal denied claims, and the vast majority will either pay out-of-pocket costs or forgo the at-issue procedure.

5. Plaintiffs and members of the alleged Class had their claims rejected by Cigna using the PXDX system. Cigna failed to use reasonable standards in evaluating the individual claims of Plaintiffs and Class members and instead allowed its doctors to sign off on the denials in batches.

6. By engaging in this misconduct, Cigna breached its fiduciary duties, including its duty of good faith and fair dealing, because its conduct serves Cigna's own economic self-interest and elevates Cigna's interests above the interests of its insureds.

7. By bringing this action, Plaintiffs seek to remedy Cigna's past improper and unlawful conduct by recovering damages to which Plaintiffs and the Class are rightfully entitled and enjoin Cigna from continuing to perpetrate its scheme against its California insureds.

# II. JURISDICTION AND VENUE

8. This Court has subject matter jurisdiction over Plaintiffs' claims pursuant to 28 U.S.C. § 1332(d)(2). This is a class action in which there is a diversity of citizenship between at least one Plaintiff Class member and one Defendant; the proposed Classes each exceed one hundred members; and the matter in controversy exceeds the sum of \$5,000,000.00, exclusive of interest and costs.

9. Venue is proper in this Court pursuant to 28 U.S.C. § 1391. Defendants regularly conduct business in this District, and a substantial part of the events giving rise to the claims asserted herein occurred in this District. Plaintiff Kisting-Leung is a citizen of California who resides in this District.

<sup>&</sup>lt;sup>4</sup> Claims Denials and Appeals in ACA Marketplace Plans in 2021, <u>https://www.kff.org/private-insurance/issue-brief/claims-denials-and-appeals-in-aca-marketplace-plans/</u> (last accessed on July 20, 2023).

## III. <u>THE PARTIES</u>

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10. Plaintiff Suzanne Kisting-Leung is, and at all times relevant to this action has been, a citizen of California, residing in Placer County. At all relevant times mentioned herein, Plaintiff was covered by a health insurance policy provided by the Cigna Defendants.

11. Plaintiff Ayesha Smiley is, and at all times relevant to this action has been, a citizen of California, residing in San Diego County. At all relevant times mentioned herein, Plaintiff was covered by a health insurance policy provided by the Cigna Defendants.

12. Defendant Cigna Corporation is a Connecticut corporation headquartered at 900 Cottage Grove Road, Bloomfield, Connecticut 06002. Defendant Cigna Corporation conducts insurance operations throughout California, representing to consumers that Cigna and its subsidiaries are a global health service organization. Defendant Cigna Corporation has a license to use the federally registered service mark "Cigna," markets and issues health insurance and insures, issues, administers, and makes coverage and benefit determinations related to the health care policies nationally through its various wholly owned and controlled subsidiaries, controlled agents and undisclosed principals and agents, including Defendant Cigna Health and Life Insurance Company. Defendant Cigna Corporation is licensed and regulated by the California Department of Insurance ("CDI") and the California Department of Managed Health Care ("CDMHC") to transact the business of insurance in the State of California, is in fact, transacting the business of insurance in the State of California, and is thereby subject to the laws and regulations of the State of California.

13. Defendant Cigna Health and Life Insurance Company, incorporated in Connecticut, is a wholly owned subsidiary of Defendant Cigna Corporation, with its principal place of business at 900 Cottage Grove Road, Bloomfield, Connecticut 06002. Defendant Cigna Health and Life Insurance Company markets and issues health insurance and insures, issues, administers, and renders coverage and benefit determinations related to the health care policies. Defendant Cigna Health and Life Insurance Company is licensed and regulated by the CDI and the CDMHC to transact the business of insurance in the State of California, is in fact, transacting the business of insurance in the State of California, and is thereby subject to the laws and regulations of the State of California.

### IV. FACTUAL ALLEGATIONS

#### A. Background

14. The Cigna Defendants offered and sold health coverage to California consumers, including Plaintiffs and Class members.

15. Plaintiffs and Class members enrolled with the Cigna Defendants to receive health insurance coverage. The Cigna Defendants provided Plaintiffs and Class members with written terms explaining the plan coverage Cigna offered them. According to these terms, Cigna must provide benefits for covered health services and pay all reasonable and medically necessary expenses incurred by a covered member.

16. From at least July 24, 2019, to the present, thousands of Cigna California insureds, through healthcare providers, submitted bills to Cigna for reasonable and medically necessary expenses covered by their plan terms.

17. To determine whether a submitted claim is medically necessary, the Cigna Defendants are required to conduct and diligently pursue a "thorough, fair, and objective" investigation into each bill for medical expenses submitted, per California Insurance Regulations, Cal. Code Regs. tit. 10, § 2695.7 (d). This means Cigna's medical directors must examine patient records, review coverage policies, and use their expertise to decide whether to approve or deny claims to avoid unfair denials.

18. The Cigna Defendants have deliberately failed to fulfill their statutory obligation to review individual claims in a "thorough," "fair," and "objective" manner, instead denying the claims for medical expenses of its California insureds without conducting *any* investigation, let alone a thorough, fair, or objective investigation.

19. The Cigna Defendants utilize the PXDX system, which employs an algorithm to identify discrepancies between diagnoses and what the Cigna Defendants consider acceptable tests and procedures for those ailments and automatically deny claims on those bases. After the PXDX system denies claims, Cigna doctors then sign off on the denials in batches without opening each patient's files to conduct a more detailed review of, for example, the treatment/procedure at issue

and related injuries, the patient's prior medical or surgical history, the chronology of medical events, or any ambiguities and complications.

20. In violation of California law, the Cigna Defendants wrongfully delegated their obligation to evaluate and investigate claims to the PXDX system, including determining whether medical expenses are reasonable and medically necessary.

21. In violation of Cal. Code Regs. tit. 10, § 2695.7 (b)(1), the Cigna Defendants failed to inform their insureds in writing of the decision to deny their claims and failed to provide statements listing all bases for such denial, including factual and legal bases for each reason given for such denial.

22. The Cigna Defendants fraudulently misled California insureds into believing that their health plan would individually assess their claims and pay for medically necessary procedures.

23. Had Plaintiffs and Class members known that the Cigna Defendants would evade the legally required process for reviewing patient claims and delegate that process to its PXDX algorithm to review and deny claims, they would not have enrolled with Cigna.

24. The Cigna Defendants knowingly committed unfair and deceptive acts or practices with a frequency indicating a general practice in violation of California Insurance Code, § 790.03.

25. The Cigna Defendants' review system of California insureds' claims undermines the principles of fairness and meaningful claim evaluation, which insureds expect from their insurers.

# B. Plaintiff Suzanne Kisting-Leung

26. Plaintiff Suzanne Kisting-Leung has been enrolled with Cigna since 2018.

27. On August 19, 2022, Ms. Kisting-Leung underwent a transvaginal ultrasound after being referred by her doctor due to a suspected risk of ovarian cancer. The ultrasound results revealed that Ms. Kisting-Leung had a dermoid cyst on her left ovary.

28. On or around October 17, 2022, Ms. Kisting-Leung received a letter from radiology informing her that Cigna denied her claim for the ultrasound procedure, stating that the procedure was not medically necessary. As a result, Ms. Kisting-Leung was left responsible for the \$198 bill.

CLASS ACTION COMPLAINT

29. According to Cigna's Medical Coverage Policy, a transvaginal ultrasound is considered "medically necessary for the evaluation of suspected pelvic pathology or for screening or surveillance of a woman at increased risk for ovarian or endometrial cancer."<sup>5</sup>

30. Ms. Kisting-Leung vigorously appealed Cigna's decision to deny coverage. To date, Cigna has not paid Ms. Kisting-Leung's claim.

31. On November 30, 2022, Ms. Kisting-Leung was referred to and underwent another transvaginal ultrasound. Ms. Kisting-Leung's procedure was medically necessary as was confirmed by her referring doctor.

32. Around December 2022, Ms. Kisting-Leung was informed by her medical provider that Cigna again denied coverage for her claim, stating that the procedure was not medically necessary.

33. On May 18, 2023, Ms. Kisting-Leung received a \$525 bill from her medical provider for the second ultrasound.

34. Ms. Kisting-Leung immediately appealed Cigna's decision to deny her claim. To date, Cigna has not paid for Ms. Kisting-Leung's second claim.

35. Upon information and belief, the Cigna Defendants used the PXDX system to "review" and deny Ms. Kisting-Leung's claims.

36. Upon information and belief, the Cigna Defendants failed to have their doctors conduct a thorough, fair, and objective investigation into each of Ms. Kisting-Leung's claims and instead denied them based on the automated PXDX process.

# C. Plaintiff Ayesha Smiley

37. Plaintiff Ayesha Smiley has been enrolled with Cigna since 2020.

38. On or around January 2023, Ms. Smiley's doctor determined that it was medically necessary to check her Vitamin D levels to confirm she had no Vitamin D deficiency. Accordingly, Ms. Smiley's doctor ordered such a test, which was administered the same month.

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6 CLASS ACTION COMPLAINT

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<sup>&</sup>lt;sup>5</sup> Cigna Medical Coverage Policy, Transvaginal Ultrasound, Non-Obstetrical, <u>https://static.cigna.com/assets/chcp/pdf/coveragePolicies/medical/mm\_0398\_coveragepositioncrit</u> <u>eria\_transvaginal\_ultrasound.pdf</u> (last accessed on July 24, 2023).

CLARKSON LAW FIRM, P.C. 22525 Pacific Coast Highway Malibu, CA 90265 39. On or around January "2023, Cigna verbally informed Ms. Smiley that Cigna denied her claim and she was required to pay for the testing out-of-pocket.

40. Ms. Smiley did not receive any written correspondence from Cigna explaining the reasons for the denial, as required by Cal. Code Regs. tit. 10, § 2695.7 (b)(1).

41. Upon information and belief, the Cigna Defendants used the PXDX system to "review" and deny Ms. Smiley's claims.

42. Upon information and belief, the Cigna Defendants failed to have their doctors diligently pursue a thorough, fair, and objective investigation into Ms. Smiley's claim.

V. <u>CLASS ALLEGATIONS</u>

43. Plaintiffs bring this action on their own behalf and on behalf of all other persons similarly situated pursuant to Rule 23 of the Federal Rules of Civil Procedure. The Class which Plaintiffs seeks to represent comprises:

All persons who had purchased health insurance from Cigna in the State of California during the period of four years prior to the filing of the complaint through the present.

The class definition may be further defined or amended by additional pleadings, evidentiary hearings, a class certification hearing, and orders of this Court.

44. The Class is so numerous that their individual joinder herein is impracticable. On information and belief, members of the Class number in the hundreds of thousands or millions throughout California. The precise number of Class members and their identities are unknown to Plaintiffs at this time but may be determined through discovery. Class members may be notified of the pendency of this action by mail and/or publication through the distribution records of Defendants and third-party retailers and vendors.

45. Common questions of fact and law predominate over questions that may affect individual class members, including the following:

a. Whether the Cigna Defendants' delegation of patient claims review to thePXDX algorithm resulted in its failure to diligently conduct a thorough, fair, andobjective investigation into determinations of claims for medical expenses

submitted by insureds and/or healthcare providers in violation of Cal. Code Regs. tit. 10, § 2695.7 (d)?

b. Whether the Cigna Defendants automatically denied payment for claims submitted by insureds and/or healthcare providers without having a medical director examine patient records, review coverage policies and use their expertise to decide whether to approve or deny claims?

c. Whether the Cigna Defendants' denials of claims are based on its use of the PXDX system, which employs an algorithm to identify discrepancies between diagnoses and what the Cigna Defendants consider acceptable tests and procedures for those ailments and automatically deny claims on those bases?

d. Whether the Cigna Defendants failed to adopt and implement reasonable standards for the prompt investigation and processing of claims arising under insurance policies?

e. Whether the Cigna Defendants have a practice of relying on the PXDX system to review and deny certain claims instead of having medical directors use their expertise to decide whether to approve or deny those claims?

46. Plaintiffs' claims are typical of the claims of the Class and arise from the same common practice and scheme used by the Cigna Defendants to deny the claims of the members of the Class. In each instance, the Cigna Defendants used the PXDX system to review, process, and deny insured claims without the medical director's review. Plaintiffs will fairly and adequately represent and protect the interests of the Class. Plaintiffs have retained competent and experienced counsel in class action and other complex litigation.

47. Plaintiffs and the Class members have suffered injury, in fact, and have lost money as a result of Defendants' misconduct. Plaintiffs and the Class had their claims automatically rejected by Cigna using the PXDX system without individualized evaluation of their medical records by Cigna's medical directors.

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48. A class action is superior to other available methods for fair and efficient adjudication of this controversy. The expense and burden of individual litigation would make it impracticable or impossible for the Class to prosecute their claims individually.

49. The trial and litigation of Plaintiffs' claims are manageable. Individual litigation of the legal and factual issues raised by Defendants' conduct would increase delay and expense to all parties and the court system. The class action device presents far fewer management difficulties and provides the benefits of a single, uniform adjudication, economics of scale, and comprehensive supervision by a single court.

50. Defendants have acted on grounds generally applicable to the entire Class, thereby making final injunctive relief and/or corresponding declaratory relief appropriate with respect to the Class as a whole. The prosecution of separate actions by individual Class members would create the risk of inconsistent or varying adjudications with respect to individual Class members that would establish incompatible standards of conduct for Defendants.

51. Absent a class action, Defendants will likely retain the benefits of their wrongdoing. Because of the small size of the individual Class members' claims, few, if any, Class members could afford to seek legal redress for the wrongs complained of herein. Absent a representative action, the Class will continue to suffer losses and Defendants will be allowed to continue these violations of law and to retain the proceeds of its ill-gotten gains.

### FIRST CAUSE OF ACTION Breach of the Implied Covenant of Good Faith and Fair Dealing Against all Defendants (On Behalf of Plaintiffs and the Class)

52. Plaintiffs reallege and incorporate by reference all preceding allegations as though fully set forth herein.

53. Plaintiffs and Class members entered into written contracts with the Cigna Defendants and Does 1 through 50, inclusive, which provided for coverage for medical services administered by healthcare providers.

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54. Pursuant to the contracts, in exchange for insureds' premium payments, the Cigna Defendants and Does 1 through 50, inclusive, implied and covenanted that they would act in good faith and follow the law and the contracts with respect to the prompt and fair payment of Plaintiffs' and Class members' claims.

55. The Cigna Defendants and Does 1 through 50, inclusive, have breached their duty of good faith and fair dealing by, among other things:

- Improperly delegating their claims review function to the PXDX system, which uses an automated process to improperly deny claims;
- b. Allowing their medical directors to sign off on the denials in batches without reviewing each patient's file;
- c. Failing to have its medical directors conduct a thorough, fair, and objective investigation of each submitted claim, such as examining patient records, reviewing coverage policies, and using their expertise to decide whether to approve or deny claims to avoid unfair denials.

56. Defendants' practices as described herein violated their duties to Plaintiffs and Class members under the insurance contracts and California law.

57. Defendants' practices as described herein constitute an unreasonable denial of Plaintiffs' and Class members' rights to a thorough, fair, and objective investigation of each of their claims by a doctor and breaches the implied covenant of good faith and fair dealing arising from the Cigna Defendants and Does 1 through 50, inclusive, insurance contracts.

58. Defendants' practices as described herein further constitute an unreasonable denial to pay benefits due to Plaintiffs and Class members in breach of the implied covenant of good faith and fair dealing arising from the Cigna Defendants and Does 1 through 50, inclusive, insurance contracts.

59. The Cigna Defendants and Does 1 through 50, inclusive, wrongful denial of Plaintiffs' and Class members' right to a thorough, fair, and objection investigation and wrongful denial of claims damaged Plaintiff and Class members.

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60. As a direct and proximate result of Defendants' breaches, Plaintiffs and Class members have suffered and will continue to suffer in the future economic losses, including the benefits owned under the health insurance plans in the millions, the interruption in Plaintiffs' and Class members' businesses, and other general, incidental, and consequential damages, in amounts according to proof at trial. Plaintiffs and Class members are also entitled to recover statutory and pre-judgment interest against Defendants and each of them.

61. Defendants' misconduct was committed intentionally, in a malicious, fraudulent, despicable, and oppressive manner, entitling Plaintiff and Class members to punitive damages against Defendants.

62. By reason of the conduct of Defendants as alleged herein, Plaintiffs have necessarily retained attorneys to prosecute the present action. Plaintiffs are therefore entitled to reasonable attorney's fees and litigation expenses, including expert witness fees and costs, incurred in bringing this action.

### <u>SECOND CAUSE OF ACTION</u> Violation of California Unfair Competition Law, Business & Professions Code Section 17200, *et. seq.* Against all Defendants (On Behalf of All Plaintiffs and the Class)

63. Plaintiffs reallege and incorporate by reference all preceding allegations as though fully set forth herein.

64. Plaintiffs bring this cause of action pursuant to Business and Professions Code Section 17500, et seq., on their own behalf and on behalf of all other persons similarly situated.

65. California's Unfair Competition Law ("UCL") prohibits "any unlawful, unfair... or fraudulent business act or practice." Cal. Bus & Prof. Code section 17200, *et. seq.* 

66. Under the California Insurance Code, § 790.03(h), the following are classified as unfair methods of competition and unfair and deceptive acts or practices in the business of insurance when they are knowingly committed or performed with such frequency as to indicate a general practice:

> 11 CLASS ACTION COMPLAINT

27 28 a. "Failing to adopt and implement reasonable standards for the prompt investigation and processing of claims arising under insurance policies."

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- b. "Not attempting in good faith to effectuate prompt, fair, and equitable settlements of claims in which liability has become reasonably clear."
- c. "Failing to provide promptly a reasonable explanation of the basis relied on in the insurance policy, in relation to the facts or applicable law, for the denial of a claim or for the offer of a compromise settlement."

67. Under Cal. Code Regs. tit. 10, § 2695.7 (b)(1) when "an insurer denies or rejects a first party claim, in whole or in part, it shall do so in writing and shall provide to the claimant a statement listing all bases for such rejection or denial and the factual and legal bases for each reason given for such rejection or denial which is then within the insurer's knowledge. Where an insurer's denial of a first party claim, in whole or in part, is based on a specific statute, applicable law or policy provision, condition or exclusion, the written denial shall include reference thereto and provide an explanation of the application of the statute, applicable law or provision, condition or or exclusion to the claim. Every insurer that denies or rejects a third-party claim, in whole or in part, or disputes liability or damages shall do so in writing."

68. Under Cal. Code Regs. tit. 10, § 2695.7 (d), insurers must "diligently pursue a thorough, fair and objective investigation and shall not persist in seeking information not reasonably required for or material to the resolution of a claim dispute."

69. Under Cal. Code Regs. tit. 10, § 2695.7 (e), in relevant parts, provides that "[n]o insurer shall delay or deny settlement of a first party claim on the basis that responsibility for payment should be assumed by others."

70. Unlawful Prong: Defendants' conduct violates the unlawful prong of § 17200 because they violate California's express statutory and regulatory requirements regarding insurance claims handling pursuant to California Insurance Code § 790.03(h), Cal. Code Regs. tit. 10, § 2695.7, and Cal. Health & Saf. Code §1367.01.

71. Defendants violated the unlawful prong of § 17200 when they did not attempt in good faith to effectuate prompt, fair, and equitable settlements of claims for Plaintiffs and Class members as required by California Insurance Code § 790.03(h).

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72. Defendants violated the unlawful prong of § 17200 when they failed to implement reasonable standards for the thorough, fair, and objective investigation and processing of claims arising under their policies for Plaintiffs and Class members as required by Cal. Code Regs. tit. 10, § 2695.7 (d).

73. Defendants violated the unlawful prong of § 17200 when they failed to notify Plaintiffs and Class members in writing about their rejection or denial of claims and include a statement listing all bases for such rejection or denial and the factual and legal bases for each reason given for such rejection or denial as required by Cal. Code Regs. tit. 10, § 2695.7 (b)(1).

Defendants violated the unlawful prong of § 17200 when they allowed the PXDX 74. system to review and deny Plaintiffs' and Class members' claims instead of having a licensed physician who is competent to evaluate the specific clinical issues involved in the health care services requested by the provider to deny or modify requests for authorization of health care services for an enrollee for reasons of medical necessity as required by Cal. Health & Saf. Code §1367.01(e).

75. Defendants violated the unlawful prong of § 17200 when they failed to communicate to Plaintiffs and Class members in writing their decision to deny Plaintiffs' and Class members' claims and provide a clear and concise explanation of the reasons for the plan's decision, a description of the criteria or guidelines used, and the clinical reasons for the decisions regarding medical necessity, including the information as to how Plaintiffs and Class members may file a grievance with the plan, as required by Cal. Health & Saf. Code §1367.01(h)(4).

76. **Unfair Prong:** Defendants' actions violated the unfair prong of § 17200 because the acts and practices set forth above, including Defendants' use of the PXDX system to process and deny claims, rejection of claims in batches without a thorough, fair, and objective investigation offend established public policy and cause harm to consumers that greatly outweighs any benefit associated with those practices. Defendants' actions also violate the unfair prong because they constitute a systematic breach of consumer contracts.

27 Fraudulent Prong: Defendants have violated the fraudulent business practices prong 77. of § 17200 because their misrepresentations and omission regarding the Cigna insurance policies

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and Plaintiffs' rights under the policy, including the denial of claims on sham pretenses, were likely to deceive a reasonable consumer, and this information would be material to a reasonable consumer.

78. Defendants fraudulently misled Plaintiffs and Class members into believing that their health plans would ensure thorough, fair, and objective investigations by medical professionals into each submitted claim and provide coverage for reasonable and medically necessary procedures.

79. Plaintiffs and Class members would not have enrolled with Defendants had they known Defendants failed to diligently pursue a thorough, fair, and objective investigation into each submitted claim.

As a direct and proximate result of Defendants' violation of § 17200, Plaintiffs and 80. Class members have been injured in fact and suffered lost money in that Defendants failed to provide benefits owed to their insureds under the insurance policies Defendants issued.

81. To date, Defendants continue to violate the Unfair Competition law by breaching their insurance contracts.

82. To date, Plaintiffs and Class members are still insured by Defendants.

83. Pursuant to Business and Professions Code § 17203, Plaintiffs and Class members seek an order of this Court enjoining Defendants from denying benefits owed to Cigna insureds through its scheme involving the PXDX processing system. Without such an order, there is a continuing threat to Plaintiffs and Class members, as well as to members of the general public, that Defendants will continue to systematically deny and reduce benefits to California consumers through its use of the PXDX system.

Pursuant to Business and Professions Code § 17203, Plaintiffs and Class members 84. seek an order of this Court awarding Plaintiffs and Class members restitution of the money wrongfully acquired by Defendants by means of responsibility attached to Defendants' failure to disclose the existence and significance of said misrepresentations in an amount to be determined at trial.

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## <u>THIRD CAUSE OF ACTION</u> Intentional Interference with Contractual Relations Against all Defendants (On Behalf of Plaintiffs and the Class)

85. Plaintiffs reallege and incorporate by reference all preceding allegations as though fully set forth herein.

86. Plaintiffs and Class members entered into written contracts with Defendants, whereby Defendants were required to pay for Plaintiffs' and Class members' medically necessary services rendered by healthcare providers.

87. Defendants were aware that they are bound by contracts under which the Cigna Defendants and Does 1 through 50, inclusive were required to authorize payments for medically necessary services rendered by healthcare providers to Plaintiffs and Class members.

88. Defendants knew and understood that Plaintiffs and Class members, by enrolling with Cigna, had entered into such contracts or had reasonable economic expectations.

89. Defendants intended to disrupt and interfere with the performance of Plaintiffs' and Class members' contracts by denying payments for medically necessary services without any basis.

90. Defendants knew that disruption and interference with the performance of Plaintiffs' and Class members' contracts were certain or substantially certain to occur when Defendants denied payments for medically necessary services without any basis.

91. Defendants' interference with Plaintiffs' and Class members' contracts was improper and based on false and misleading representations designed to enhance Cigna's profits through automated batch denial of claims.

92. Defendants' business practices and conduct described herein were intended by Defendants to cause injury to Plaintiffs and Class members, or the conduct was despicable conduct carried on by Defendants with a willful and conscious disregard of the rights of Plaintiffs and Class members, subjecting Plaintiffs and Class members to cruel and unjust hardship in conscious disregard of their rights.

93. Defendants' business practices and conduct did in fact cause injury to Plaintiffs and Class members.

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94. Defendants' business practices and conduct were a substantial factor in causing Plaintiffs' and Class members' harm.

95. Defendants' misrepresentations, deceit, or concealment of material facts known to Defendants were done with the intent to deprive Plaintiffs and Class members of property, legal rights, or to otherwise cause injury, such as to constitute malice, oppression, or fraud under California Civil Code § 3294, thereby entitling Plaintiffs and Class members to punitive damages.

## **FOURTH CAUSE OF ACTION** Unjust Enrichment Against All Defendants (On Behalf of Plaintiff and the Class)

96. Plaintiffs reallege and incorporate by reference all preceding allegations as though fully set forth herein.

97. By delegating the claims review process to the automated PXDX system, Defendants knowingly charged Plaintiffs and Class members insurance premiums for services that the Cigna Defendants failed to deliver; this was done in a manner that was unfair, unconscionable, and oppressive.

98. Defendants knowingly received and retained wrongful benefits and funds from Plaintiffs and Class members. In so doing, Defendants acted with conscious disregard for the rights of Plaintiffs and Class members.

99. As a result of Defendants' wrongful conduct as alleged herein, Defendants have been unjustly enriched at the expense of, and to the detriment of, Plaintiffs and Class members.

100. Defendants' unjust enrichment is traceable to and resulted directly and proximately from the conduct alleged herein.

101. Under the common law doctrine of unjust enrichment, it is inequitable for Defendants to be permitted to retain the benefits they received, without justification, from arbitrarily denying its insureds medical payments owed to them under Cigna's policies in an unfair, unconscionable, and oppressive manner. Defendants' retention of such funds under such circumstances making it inequitable to retain the funds, constitutes unjust enrichment.

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| 1  | 102.   | The financial benefits derived by Defendants rightfully belong to Plaintiffs and Clas | SS |  |
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| 2  | members. Defendants should be compelled to return in a common fund for the benefit of Plaintiffs |   |    |  |
| 3  | and Class m  | nembers all wrongful or inequitable proceeds received by Defendants.                  |    |  |
| 4  | 103.   | Plaintiffs and members of the Class have no adequate remedy at law.                   |    |  |
| 5  |  | PRAYER FOR RELIEF   |    |  |
| 6  | WHEREFORE, Plaintiffs, individually and on behalf of all others similarly situated, request      |   |    |  |
| 7  | that this Court enter an order granting the following relief against Defendants:                 |   |    |  |
| 8  | a.   | Awarding actual damages, statutory damages, exemplary/punitive damages, costs an      | ıd |  |
| 9  |  | attorneys' fees;  |    |  |
| 10 | b.   | Awarding disgorgement and/or restitution;   |    |  |
| 11 | с.   | Awarding pre-judgment interest to the extent permitted by law;                        |    |  |
| 12 | d.   | Appropriate declaratory and injunctive relief enjoining Cigna from continuing it      | ts |  |
| 13 |  | improper and unlawful claim handling practices as set forth herein'                   |    |  |
| 14 | e.   | Such other and further relief as the Court may deem just and proper.                  |    |  |
| 15 | JURY TRIAL DEMANDED  |   |    |  |
| 16 | Plaintiffs demand a jury trial on all triable issues.  |   |    |  |
| 17 |  |   |    |  |
| 18 | DATED: Jul   | ly 24, 2023 CLARKSON LAW FIRM, P.C.   |    |  |
| 19 |  | By: <u>/s/ Glenn A. Danas</u>   |    |  |
| 20 |  | Glenn A. Danas, Esq.<br>Shireen Clarkson, Esq.  |    |  |
| 21 |  | Zarrina Ozari, Esq.   |    |  |
| 22 |  | Attorneys for Plaintiffs  |    |  |
| 23 |  |   |    |  |
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|    | CLASS ACTION COMPLAINT   |   |    |  |