IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF OHIO WESTERN DIVISION

DAYTON AREA CHAMBER OF COMMERCE, et al.,

Plaintiffs,

v.

XAVIER BECERRA, et al.,

Defendants.

No. 3:23-cv-00156-MJN-PBS

Judge Michael J. Newman

Magistrate Judge Peter B. Silvain, Jr.

MEMORANDUM OF AMICI CURIAE PUBLIC CITIZEN, PATIENTS FOR AFFORDABLE DRUGS NOW, DOCTORS FOR AMERICA, PROTECT OUR CARE, AND FAMILIES USA IN SUPPORT OF DEFENDANTS' OPPOSITION TO PLAINTIFFS' MOTION FOR SUMMARY JUDGMENT AND CROSS-MOTION

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INTEREST OF AMICI CURIAE

As detailed in the accompanying motion to file this brief, amici curiae Public Citizen, Patients for Affordable Drugs Now, Doctors for America, Protect Our Care, and Families USA are non-profit organizations with expertise and longstanding interests in expanding patient access to health care. Amici share an interest in the promotion and implementation of policies that make access to medications more accessible to the patients who need them, thereby improving health outcomes, saving lives, and protecting the financial health of individuals and families. Amici believe that the Inflation Reduction Act's drug price negotiation program is an important step towards reining in the high cost of prescription drugs for patients enrolled in Medicare, and they are concerned that the arguments made by plaintiffs, if accepted by this Court, would result in substantial harm to the health and finances of seniors and other Medicare patients.

INTRODUCTION AND SUMMARY OF ARGUMENT

For many years, seniors have struggled to pay the high cost of prescription medications. High prescription drug prices force many seniors to cut back on other expenses—including necessities such as mortgages and groceries—to pay for the drugs they need. Others have had to forgo medications that they cannot afford, risking adverse health effects and premature death.

Enacted in August 2022, the Inflation Reduction Act (IRA) contains several reforms designed to lower the high cost of prescription drugs and make them more accessible to patients, including seniors enrolled in Medicare. *See* Pub. L. No. 117-169, §§ 11001–11003, 136 Stat. 1818, 1833–1861 (codified at 42 U.S.C. §§ 1320f et seq. and 26 U.S.C. § 5000D). One such reform is the IRA's drug price negotiation program, which provides a pathway to lower the prices for a particular set of high-cost drugs—so-called single-source drugs, for which no generic equivalent is currently on the market. The program relies on a process in which the Department of Health and Human Services (HHS), which is responsible for implementing Medicare, and the manufacturer

of selected drugs negotiate the prices at which drugs will be made available to Medicare providers and drug plans.

Seeking to protect drug companies' ability to charge Medicare beneficiaries exceedingly high prices for its single-source drugs, plaintiffs Dayton Area Chamber of Commerce, Ohio Chamber of Commerce, Michigan Chamber of Commerce, and Chamber of Commerce of the United States of America (collectively, "the Chamber") have challenged the IRA program on various constitutional grounds. Among other claims, the Chamber contends that the program violates the Due Process Clause because it lacks "adequate procedures to protect against unconstitutional deprivations of manufacturers' property." Mem. in Support of Pls. Mot. for Summ. J. 19 (Chamber Mem.). Underlying this claim is the notion that the IRA imposes price controls on drug companies akin to rate regulation of public utilities and that the "market" price of a drug is whatever price drug companies would otherwise charge Medicare participants absent negotiation; anything below that amount, the Chamber suggests, deprives drug companies of their property interests.

The Chamber's theory is built on premises that drug companies are obligated to participate in Medicare and that the price they prefer to charge Medicare patients is the "market" price from which any reduction in price under the program must be evaluated. These premises are wrong. And absent any showing that the drug prices negotiated under the IRA program necessarily result in the deprivation of property interests, the Chamber's due process challenge must be rejected.

ARGUMENT

I. The high cost of prescription drugs harms patients' health and quality of life.

"Medicare is the single largest purchaser of prescription drugs in the [United States], and those drugs account for more than 1 in 4 health care dollars spent by Medicare." Benjamin N.

Rome et al., Simulated Medicare Drug Price Negotiation Under the Inflation Reduction Act of 2022, JAMA Health Forum, at 2 (2023).¹

Medicare provides drug coverage to seniors (outside of the inpatient hospital context) through two programs: Part B and Part D. Part B compensates medical providers for drugs administered by health care professionals in medical facilities and doctor's offices. Ctrs. for Medicare and Medicaid Servs. (CMS), No. 11315-P, *Drug coverage under different parts of Medicare* 1 (2023).² HHS does not currently negotiate the prices for drugs covered under Part B. Instead, Medicare reimburses providers based on a statutory formula that typically results in payment of the average sales price plus 6 percent. *See* 42 U.S.C. §§ 1395w-3a(b), (c).

Part D was enacted in 2003 to address seniors' access to outpatient prescription drugs not covered by Part B. Medicare Prescription Drug, Improvement, and Modernization Act of 2003, Pub. L. No. 108-173, § 101, 117 Stat. 2066, 2071 (codified as amended at 42 U.S.C. § 1395w-101 et seq.) (Prescription Drug Act). Under the Part D program, Medicare contracts with private plan sponsors to provide a prescription drug benefit. Prior to the enactment of the IRA, Part D relied on direct negotiations between drug manufacturers and Part D plans to set drug prices; HHS was barred from participating in those negotiations. *See* 42 U.S.C. § 1395w-111(i) (providing that the HHS Secretary "may not interfere with the negotiations between drug manufacturers and pharmacies and [prescription drug plan] sponsors," and "may not require a particular formulary" or "institute a price structure for the reimbursement of covered part D drugs," except as otherwise provided in certain statutory provisions).

¹ https://jamanetwork.com/journals/jama-health-forum/fullarticle/2800864.

 $^{^2\} https://www.cms.gov/outreach-and-education/outreach/partnerships/downloads/11315-p.pdf.$

Despite the coverage benefits offered under Medicare Parts B and D, Medicare beneficiaries continue to face extremely high drug prices that make access difficult for many consumers, harming their finances, their health, and their ability to enjoy life. Of those adults taking prescription drugs, nearly one in four (24 percent) report difficulty in affording their prescription drugs, and nearly three in ten (29 percent) report not taking their medicines as prescribed because of cost. Ashley Kirzinger et al., *KFF Health Tracking Poll – February 2019: Prescription Drugs*, Kaiser Family Found. (March 1, 2019).³ Nearly one in ten adults (8 percent) say that their health condition worsened due to not taking their prescription medication as recommended. *Id.*

High drug prices impact seniors in particular. As of 2019, "[n]early nine in ten (89%) adults 65 and older report[ed] they are currently taking any prescription medicine," and "a majority of older adults [had] prescription drug coverage through Medicare Part D." Ashley Kirzinger et al., *Data Note: Prescription Drugs and Older Adults*, Kaiser Family Found. (Aug. 9, 2019). But despite the benefits provided by Part D and other reforms, in 2019, nearly one in four (23 percent) seniors continued to find it "difficult to afford their prescription drugs." *Id.* (emphasis removed). Much of that difficulty is attributed to high levels of price increases in the preceding years. Prescription drug prices rose "faster than prices for overall U.S. goods and services in most years

 $^{^3\} https://www.kff.org/health-reform/poll-finding/kff-health-tracking-poll-february-2019-prescription-drugs/.$

 $^{^4\} https://www.kff.org/health-reform/issue-brief/data-note-prescription-drugs-and-older-adults/.$

⁵ See also Anthony W. Olson et al., Financial hardship from purchasing prescription drugs among older adults in the United States before, during, and after the Medicare Part D "Donut Hole": Findings from 1998, 2001, 2015, and 2021, 28 J. Managed Care & Specialty Pharm. 508, 509 (May 2022), https://www.jmcp.org/doi/full/10.18553/jmcp.2022.28.5.508 ("Financial hardship from purchasing prescription drugs is still experienced by many older adults after the full implementation of the [2003 law] and [the Affordable Care Act].").

from 2000 to 2020," mainly due to price increases for existing brand-name drugs and adoption of expensive new brand-name drugs. Cong. Research Serv., R44832, *Frequently Asked Questions About Prescription Drug Pricing and Policy* 8–9 (2021).⁶ Accordingly, while prior reforms had stabilized consumers' out-of-pocket spending on prescription drugs generally, by the end of the last decade, "the number of consumers with high out-of-pocket costs—such as those with serious conditions or those prescribed specialty drugs—ha[d] increased." *Id.* at 13. According to one study, "Part D enrollees paid \$16.1 billion out of pocket in 2019, up 27% over the previous five years." *Id.* at 13 n.43.

These high costs deter seniors from taking the medication they need to maintain or improve their health. According to a 2023 study, "[a]bout 1 in 5 adults ages 65 and up either skipped, delayed, took less medication than was prescribed, or took someone else's medication last year because of concerns about cost." Berkeley Lovelace, Jr., 1 in 5 older adults skipped or delayed medications last year because of cost, NBC News (May 18, 2023)⁷ (discussing Stacie B. Dusetzina et al., Cost-Related Medication Nonadherence and Desire for Medication Cost Information Among Adults Aged 65 Years and Older in the US in 2022, JAMA Network (May 18, 2023)). A 2022 HHS report similarly found:

More than 5 million Medicare beneficiaries struggle to afford prescription medications. Among adults 65 and older, Black and Latino beneficiaries are most likely to experience affordability problems. Medicare beneficiaries with lower incomes and those under age 65 also had above-average rates of not taking needed medications due to cost.

⁶ https://crsreports.congress.gov/product/pdf/R/R44832/7.

⁷ https://www.nbcnews.com/health/health-news/1-5-older-adults-skipped-delayed-medications-last-year-cost-rcna84750.

⁸ https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2805012.

Wafa Tarazi et al., HHS, *Prescription Drug Affordability among Medicare Beneficiaries* 1 (Jan. 2022).⁹ And a 2020 report estimated that, by 2031, "112,000 seniors each year could die prematurely because drug prices and associated cost-sharing are so high that they cannot afford their medication." Council for Informed Drug Spending Analysis, *High Drug Prices and Patient Costs: Millions of Lives and Billions of Dollars Lost* (Nov. 18, 2020).¹⁰ This does not have to happen—and does not in other countries: "Seniors in the U.S. have the highest rate among 11 high-income countries (Australia, Canada, France, Germany, the Netherlands, New Zealand, Norway, Sweden, Switzerland, the United Kingdom, and the United States) of not taking prescription drugs because of cost." Christine Ramsay & Reginald D. Williams II, *Medicare Patients Pay More for Drugs Than Older Adults in Other Countries; Congress Has an Opportunity to Move Forward*, The Commonwealth Fund (Sept. 30, 2021).¹¹

Beyond the health costs, high drug prices impose financial costs on seniors, who are often retired and living on fixed incomes, and who often struggle to pay for prescription drugs. *See*, *e.g.*, Matt Sedensky & Carla K. Johnson, *Deal on Capitol Hill could ease seniors' health costs*, Associated Press, July 28, 2022. And paying for drugs often requires sacrificing other essential needs. A 2022 survey of 2000 seniors, for instance, found that "35 percent have cut down on costs in other aspects of their life in order to have enough money to afford their healthcare needs," and about 20 percent have "cut down on paying for necessities like the rent or mortgage payments ...

⁹ https://aspe.hhs.gov/sites/default/files/documents/1e2879846aa54939c56efeec9c6f96f0/prescription-drug-affordability.pdf.

 $^{^{10}\} https://www.cidsa.org/publications/xcenda-summary.$

¹¹ https://www.commonwealthfund.org/blog/2021/medicare-patients-pay-more-drugs-older-adults-other-countries-congress-has-opportunity.

¹² https://apnews.com/article/health-seniors-medicare-prescription-drug-costs-drugs-8aaa8fd3959c1da5fba5b5a352b6afb0.

and groceries ... in order to pay for medical costs." Chris Melore, *Healthcare hell: 1 in 5 seniors* skip paying rent, buying groceries to afford their cocktail of prescription meds, StudyFinds (Nov. 15, 2022). The high prices have a particularly damaging impact on the many seniors of limited means who must "decid[e] whether they will buy groceries or pay for a prescription." Andrea Baer, *Why are seniors struggling to afford their medications?*, Pan Foundation (July 2, 2019). 14

II. Prices negotiated under the IRA Program do not result in the deprivation of a property interest.

To address the high cost of prescription drugs, and the concomitant high cost in terms of patient health and quality of life, Congress created a pathway to lower the prices of a particular set of high-cost drugs—so-called single-source drugs. The program relies on a negotiation between HHS and drug manufacturers to determine the prices at which some of those drugs will be made available to Medicare providers and drug plans.

The Chamber's due process claim rests on the flawed premise that the IRA's pricenegotiation program necessarily results in the deprivation of drug manufacturers' property
interests. *See* Chamber Mem. 19 (arguing that the IRA lacks "adequate procedures to protect
against unconstitutional deprivations of manufacturers' property"). The IRA program, however,
applies only to drug companies that elect to participate in Medicare (and Medicaid). It imposes no
legal duty on any company to participate in these programs, and it does not prevent drug companies
that do not participate from selling their drugs at whatever price they wish. The Chamber is
therefore wrong to analogize the IRA program to laws that regulate public utilities, which typically
both require utilities to sell their services to the public and regulate the prices at which those

¹³ https://studyfinds.org/healthcare-hell-seniors-prescription-medication/.

¹⁴ https://www.panfoundation.org/why-are-seniors-struggling-to-afford-their-medications/.

services must be provided. That the government here is leveraging its buying power to lower prices does not transform the IRA program into a price-setting scheme that deprives drug companies of property interests. Indeed, the government often negotiates significant purchases, ¹⁵ and drug companies negotiate prices with other government entities, both in the United States and abroad.

The Chamber is also wrong to suggest that any reduction in the current Medicare-reimbursement prices at which drug companies sell their products results in "below market" pricing. See Chamber Mem. 23, 26. The prices that brand-name drugs can currently command within the Medicare system do not represent a benchmark against which market value can be measured. Thus, outside of Medicare, brand-name drug companies charge different amounts to different buyers. The Chamber's argument that the IRA program results in the deprivation of a property interest thus does not reflect the dynamics that inform pricing in the market for brand-name prescription drugs. And without a showing that the IRA program deprives drug companies of a property interest, the Chamber's procedural due process claim fails at the first step. Hasanaj v. Detroit Pub. Sch. Cmty. Dist., 35 F.4th 437, 447 (6th Cir. 2022) ("[T]o state a procedural due process claim, [a plaintiff] must allege: (1) he was deprived of a protected liberty or property interest; and (2) that the deprivation occurred without adequate procedural protections."), cert. denied, 143 S. Ct. 2560 (2023).

A. The IRA does not prevent drug companies from selling drugs outside of the Medicare program.

1. The pharmaceutical supply chain for brand-name drugs in the United States is complex, but it generally involves three steps: First, a drug company manufactures a drug; second, the manufacturer sells the drug to wholesalers or distributers; and third, the wholesaler or distributer

¹⁵ See, e.g., 48 C.F.R. § 15.405 (price negotiation for contracts under the Federal Acquisition Regulation).

sells the drug to retail pharmacies or provider facilities, such as hospitals and physician offices. *See* Andrew W. Mulcahy and Vishnupriya Kareddy, Rand Corporation, *Prescription Drug Supply Chains: An Overview of Stakeholders and Relationships* 4–5, 22 (2021). ¹⁶ Typically, the pharmacy benefit managers of insured patients negotiate rebates for retail drugs with drug manufacturers and negotiate prices with pharmacies. *Id.* at 4–5. For drugs administered to patients in a provider setting, the patient (or her insurer) pays the provider. *Id.* at 22–24. Through this supply chain, any brand-name drug manufacturer can sell its product to any patient or provider at any price, subject only to the need for a physician to authorize the patient's use of the drug and the patient's ability to pay. *See id.* at 20.

Medicare Parts B and D are designed to subsidize the cost of drugs administered by providers and the cost of prescription drugs for beneficiaries. Part B reimburses providers that administer drugs to patients, see 42 U.S.C. §§ 1395w-3a(b), (c), while Part D subsidizes prescription drug plans, 42 U.S.C. § 1395w-115(a). These payments to providers and drug plans make drugs covered by the Medicare program more affordable for enrollees and thus make it more likely that seniors will have access to needed medications. This increased utilization, in turn, generates profits for drug companies. But neither program provides subsidies directly to drug companies. Indeed, drug companies historically did not need to opt into Medicare to have their drugs covered under Parts B or D: Both programs define covered drugs without regard to whether a drug company has agreed to participate in Medicare. See 42 U.S.C. §§ 1395x(t) (defining "drugs" and "biologicals" for purposes of Part B); 1395w-102(e) (defining "covered Part D drug").

Thus, under the original frameworks for Parts B and D, the Chamber's argument that drug companies are forced to participate in Medicare would have been nonsensical: Drug companies

¹⁶ https://aspe.hhs.gov/reports/prescription-drug-supply-chains.

were not (and still are not) the direct beneficiaries of those programs, and drug companies did not need to opt into either program to obtain coverage for their products. Rather, the Chamber's argument rests on two statutory amendments that required drug companies to enter into voluntary agreements with HHS for their drugs to be eligible for payments under Parts B and D. Drug companies that conclude that participation in Medicare no longer makes business sense, however, may opt out of those agreements for any reason, and any company that opts out is not precluded from selling drugs to providers and patients at any price they wish to set.

Specifically with respect to Part B, the 2003 Prescription Drug Act (which enacted Part D) provided that drug manufacturers seeking the benefits of Part B coverage must enter into rebate agreements designed to make drugs more affordable under *Medicaid*. *See* Prescription Drug Act, § 303(i)(4)(A), 117 Stat. at 2254 (amending 42 U.S.C. § 1396r-8(a)). Under the Medicaid Drug Rebate Program (MDRP), such manufacturers agree to "rebate a specified portion of the Medicaid payment for the drug," and "[i]n exchange, Medicaid programs cover nearly all of the manufacturer's FDA-approved drugs, and the drugs are eligible for federal matching funds." Rachel Dolan, *Understanding the Medicaid Prescription Drug Rebate Program*, Kaiser Family Found. (Nov. 12, 2019).¹⁷

With respect to Part D, a 2010 amendment conditioned drug companies' access to Part D coverage for their drugs on participation in the Coverage Gap Discount Program. *See* Patient Protection and Affordable Care Act, Pub. L. No. 111-148, § 3301, 124 Stat. 119, 461–67 (2010), *codified at* 42 U.S.C. §§ 1395w-114(a), 1395w-153(a). The Coverage Gap Discount Program assists seniors that fall within the "coverage gap" of standard Part D plans, which arises after a

 $^{^{17}\} https://www.kff.org/medicaid/issue-brief/understanding-the-medicaid-prescription-drug-rebate-program/.$

certain level of Part D benefits have been utilized. *See* H.R. Conf. Rep. No. 108-391, at 428, 438–39 (2003). Under the program, manufacturers must provide seniors in the coverage gap with "a 50 percent discount on the price that Part D plan sponsors negotiate for brand-name drugs." Gov't Accountability Off. (GAO), GAO-12-914, *Medicare Part D Coverage Gap: Discount Program Effects and Brand-Name Drug Price Trends* 2 (2012) (footnote reference omitted).¹⁸

Drug companies that opt into either Part B (by participating in the MDRP) or Part D (by participating in the Coverage Gap Discount Program) may opt out "for any reason." 42 U.S.C. § 1396r-8(b)(4)(B)(ii) (addressing termination of Medicaid rebate agreement); *id.* at § 1395w-114a(b)(4)(B)(ii) (addressing termination of agreement to participate in the Coverage Gap Discount Program). Termination of a Medicaid rebate agreement is effective on "the calendar quarter beginning at least 60 days after the date the manufacturer provides notice" of termination. 42 U.S.C. §§ 1396r-8(b)(4)(B)(ii). Termination of participation in the Coverage Gap Discount Program is effective at the end of a plan year or, if terminated after January 30, of the succeeding plan year. 42 U.S.C. § 1395w-114a(b)(4)(B)(ii). Termination of either agreement does not preclude a drug manufacturer from selling drugs to providers or patients at any price; it only precludes Medicare or Medicaid funds from being used to subsidize the cost of those drugs.

2. The Chamber does not contend that either the Part B or Part D opt-in conditions force drug companies to participate in Medicare. It nonetheless argues that the IRA drug price negotiation program changed Medicare from a voluntary program for drug companies into a "price-control program." Chamber Mem. 19 (formatting altered). It argues that, as a price-control statute, the IRA must "adequately safeguard[] against confiscatory rates, and therefore, ensure[] a constitutional rate of return." *Id.* at 20 (quoting *Michigan Bell Tel. Co. v. Engler*, 257 F.3d 587,

¹⁸ https://www.gao.gov/assets/gao-12-914.pdf.

593 (6th Cir. 2001)). The Chamber contends that the IRA unconstitutionally deprives drug companies of their property without due process of law because it lacks these safeguards. *Id.* at 19–20.

The Chamber's argument fails because the drug price negotiation program is not a pricecontrol statute. A price-control statute, by definition, controls the prices that a business may charge. The Michigan law at issue in *Michigan Bell*, for example, "prohibit[ed] any rate increase for every 'telecommunication service' offered to subscribers' during a specified period. 257 F.3d at 593. "Companies providing telephone service have traditionally been regulated as monopolistic public utilities," Verizon Commc'ns, Inc. v. FCC, 535 U.S. 467, 477 (2002), which are, in turn, are legally obligated to serve the public, see, e.g., Duquesne Light Co. v. Barasch, 488 U.S. 299, 307 (1989) ("As public utilities, both Duquesne and Penn Power are under a state statutory duty to serve the public."); FCC v. Fla. Power Corp., 480 U.S. 245, 253 (1987) (discussing "regulation of rates chargeable from the employment of private property devoted to public uses"). The telecommunication carriers subject to the Michigan law thus could not lawfully offer their services to customers at the price they wished to charge. In that circumstance, this Court held, "the Constitution protects utilities from being limited to a charge for their property serving the public which is so unjust as to be confiscatory." 257 F.3d at 593 (quoting *Duquesne Light Co.*, 488 U.S. at 307 (internal quotation marks omitted)).

"Cases concerning public utilities are inapposite, however, because the present case simply does not involve a forced taking of property by the [government]": Drug companies, "unlike public utilities, have freedom to decide whether to remain in business and thus subject themselves voluntarily to the limits imposed" on them as a result of their "voluntary participation" in a federal program. *Minn. Ass'n of Health Care Facilities, Inc. v. Minn. Dep't of Pub. Welfare*, 742 F.2d

442, 446 (8th Cir. 1984) (addressing Medicaid). Brand-name drug manufacturers have no legal obligation to "serv[e] the public" or participate in Medicare. To the extent that drug companies participating in Medicare are subject to federal limits on drug prices—*i.e.*, the MDRP and the Coverage Gap Discount Program—it is because those companies voluntarily agreed to accept those limits in exchange for the financial benefits they receive from having customers receive Medicare and Medicaid dollars for using their products. *See*, *e.g.*, *Garelick v. Sullivan*, 987 F.2d 913, 916–17 (2d Cir. 1993) (distinguishing between utilities "compelled to employ their property to provide services to the public" and situations "where a service provider voluntarily participates in a price-regulated program or activity" for purposes of determining whether an amendment to Part B resulted in a taking); *Blocktree Properties*, *LLC v. Pub. Util. Dist. No. 2 of Grant Cnty. Washington*, 447 F. Supp. 3d 1030, 1038 (E.D. Wash. 2020) (same), *aff'd sub nom Cytline*, *LLC v. Pub. Util. Dist. No. 2 of Grant Cnty.*, 849 F. App'x 656, 658 (9th Cir. 2021).

Moreover, unlike public utilities, drug companies may withdraw from Medicare (or Medicaid) should their assessment of financial costs and benefits change. As noted above, a drug company may withdraw from the MDRP (and Part B) within approximately two quarters of terminating the rebate agreement, and from the Coverage Gap Discount Program (and Part D) by the end of a current or subsequent plan year. Indeed, the IRA sunsets the Coverage Gap Discount Program at the end of 2024, see 42 U.S.C. § 1395w-114a(h), and replaces it with the Manufacturer Discount Program beginning in 2025, 42 U.S.C. § 1395w-114c. Drug companies that do not wish to be subject to the conditions that Medicare imposes on Part D pricing can thus decline to enter into the new program. See Dayton Area Chamber of Com. v. Becerra, No. 3:23-CV-156, 2023 WL 6378423, at *11 (S.D. Ohio Sept. 29, 2023) ("[P]harmaceutical manufacturers who do not wish to participate in [Medicare] have the ability—practical or not—to opt out of Medicare entirely.").

Ignoring Part B, the Chamber argues that drug companies could not have withdrawn from Part D before the drug negotiation program begins because of an "11 to 23" month transition period. Chamber Mem. 29. Under *Michigan Bell*, however, the pertinent question is whether a statute "adequately safeguards against a confiscatory rate, and therefore, ensures a constitutional rate of return." 257 F.3d at 593. Even assuming *Michigan Bell* applies (and remains good law, *see* Gov't Mem. 55–56 (discussing *Verizon*, 535 U.S. 467)), negotiated prices are not "confiscatory" because the drug companies have the ability to withdraw from Medicare and Medicaid well before the negotiated prices take effect in 2026. 42 U.S.C. § 1320f-1(a).

The Chamber also argues that "the government cannot condition the benefit of access to nearly half the prescription drug market on a manufacturers' 'agreement' to surrender due process or other constitutional rights." Chamber Mem. 32. But the IRA does not require drug companies to surrender their right to avoid supposedly confiscatory price controls—the right at issue in Michigan Bell—because the statute preserves drug companies' ability to withdraw from Medicare and Medicaid and sell their drugs at whatever price they wish. Withdrawing from Medicare and Medicaid, moreover, would not deny drug manufacturers' access to any market. Drug companies that withdraw may still offer drugs for sale to providers or patients; they simply must do so without the cost support that federal funding provides to their customers. As this Court previously recognized, "participation in Medicare, no matter how vital it may be to a business model, is a completely voluntary choice." Dayton Area Chamber of Com., 2023 WL 6378423, at *11; see also Baker Cnty. Med. Servs., Inc. v. U.S. Atty. Gen., 763 F.3d 1274, 1280 (11th Cir. 2014) ("Although the Hospital contends that opting out of Medicare would amount to a grave financial setback, 'economic hardship is not equivalent to legal compulsion for purposes of takings analysis." (quoting *Garelick*, 987 F.2d at 916)).

The Chamber invokes *National Federation of Independent Business v. Sebelius*, 567 U.S. 519 (2012) (*NFIB*), in which a plurality concluded that Congress may not withhold Medicaid funds from states to incentivize states to expand Medicaid. *See* Chamber Mem. 33–34. *NFIB*, however, rested on federalism concerns not presented here. *See* 567 U.S. at 578 ("Permitting the Federal Government to force the States to implement a federal program would threaten the political accountability key to our federal system."). Moreover, unlike in *NFIB*, the drug price negotiation program is not a "new health care program." 567 U.S. at 584 (plurality op.). It simply seeks to lower the cost of an input into existing Medicare programs as "a means to safeguard the Federal Government's own treasury." *Id.* at 579 (plurality op.) (cleaned up). Nothing in *NFIB* suggests that the IRA transformed Medicare from a voluntary program into a price-control statute.

B. The drug negotiation program does not result in below-market pricing.

The Chamber's due-process argument also rests on its assertion that negotiated prices will necessarily be "below market." *See* Chamber Mem. 23, 26. The implicit assumption in the Chamber's argument is that the prices that drug companies can command under the pre-IRA Medicare regime represents a benchmark "market price" against which any reduction in price should be evaluated. In fact, there is no single market price for the brand-name drugs to which the negotiation program applies. Rather, the price of a drug is influenced by a host of factors and can differ for different buyers in different markets. Accordingly, there is no basis for the Chamber's suggestion that companies are deprived of a property interest because the negotiated price under the program may be less than the price that they prefer to charge.

1. The products at issue under the IRA program are brand-name prescription drugs currently on the market without generic alternatives. Because of the power afforded by market exclusivity of these products, combined with mandates requiring coverage of such drugs in federal

programs, the manufacturers of those drugs have, to date, been able to set prices with minimal constraints.

Two forms of market exclusivity—a period of time when a brand-name drug is protected from generic drug competition—apply to brand-name prescription drugs: First, a company that has a patent on its drug generally has the exclusive right to make or sell the drug for 20 years after the filing date of the patent application. *See* 35 U.S.C. § 154(a). ¹⁹ A patent is awarded by the U.S. Patent and Trademark Office, *see* 35 U.S.C. §§ 101–103, and can be sought by a company at any time during the development of a drug, FDA, *Frequently Asked Questions on Patents and Exclusivity*. ²⁰ Second, after a drug company receives FDA approval of a new drug application, allowing a company to market the product for specified uses, the company is entitled by statute to an exclusivity period. *See id*. As the FDA has explained, "[s]ome drugs have both patent and exclusivity protection while others have just one or neither. Patents and exclusivity may or may not run concurrently and may or may not cover the same aspects of the drug product." FDA, *Frequently Asked Questions*, *supra*.

¹⁹ In addition, drug companies sometimes use "patenting practices" that extend the exclusivity period. Cong. Research Serv., R46679, *Drug Prices: The Role of Patents and Regulatory Exclusivities* 5 (2021), https://crsreports.congress.gov/product/pdf/R/R46679. These practices include: (1) "evergreening," which refers to the practice of "obtain[ing] new patents to cover a product as older patents expire to extend the period of exclusivity without significant benefits for consumers"; (2) "attempting to switch or 'hop' the market to a slightly different product covered by a later-expiring patent when the patent covering a current product is close to expiration"; (3) "acquir[ing] many overlapping patents on a single product, creating so-called 'patent thickets'"; and (4) "'pay-for-delay' or 'reverse payment' settlements, where companies 'settle litigation that results when a generic seeks to compete with a patented branded product' by 'transfer[ing] value from the brand to the generic in return for the generic delaying its market entry." *Id.* at 5–6 (citations omitted).

 $^{^{20} \}qquad \text{https://www.fda.gov/drugs/development-approval-process-drugs/frequently-asked-questions-patents-and-exclusivity}.$

The pricing power afforded by market exclusivity is amplified by laws requiring coverage of many prescription drugs. For example, Medicare Part D plans are generally required to cover "at least two Part D drugs that are not therapeutically equivalent and bioequivalent" within each therapeutic category and class of Part D drugs. 42 C.F.R. § 423.120(b)(2)(i); see also 42 U.S.C. § 1395w-104(b)(3)(G). In addition, Part D plans are required to cover all FDA-approved "[a]nticonvulsants," "[a]ntidepressants," "[a]ntineoplastics" (cancer-treatment drugs), "[a]ntipsychotics," "[a]ntiretrovirals" (HIV-treatment drugs), and "[i]mmunosuppressants for the treatment of transplant rejection." 42 U.S.C. § 1395w-104(b)(3)(G)(iv)(I)–(V). Although the federal government does not mandate prescription drug coverage by state Medicaid programs, state Medicaid programs receiving federal rebates for prescription drugs are required to cover all FDA-approved drugs, subject to certain exceptions. See Rachel E. Sachs, Delinking Reimbursement, 102 Minn. L. Rev. 2307, 2316–17 (2018) (discussing public payer coverage requirements for prescription drugs); see also 42 U.S.C. § 1396r-8(k)(2).

For these reasons, drug companies during the exclusivity period can impose prices that are orders of magnitude higher than the marginal cost of producing the drug. Indeed, the pre-IRA Medicare Part D purchasing scheme, which barred negotiations by HHS, illustrates these unrestrained monopoly price-setting dynamics. Although other countries have similar patent laws and regulatory exclusivity periods comparable to those in the United States—for example, the exclusivity period in the European Union can run up to 11 years²¹—the U.S. "practice is distinct from that of other high-income countries, which to differing degrees have government-affiliated

²¹ Lisa Diependaele et al., *Raising the Barriers to Access to Medicines in the Developing World – The Relentless Push for Data Exclusivity*, 17 Developing World Bioethics, no. 1, 2017, at 13, https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5347964/pdf/DEWB-17-11.pdf (discussing the European Union's data exclusivity period).

organizations that negotiate a price based on evaluation of the drug's clinical and cost-effectiveness," resulting in "most brand-name drugs cost[ing] far more in the United States than in other comparable settings around the world." Aaron S. Kesselheim et al., *Pharmaceutical Policy in the United States in 2019: An Overview of the Landscape and Avenues for Improvement*, 30 Stan. L. & Pol'y Rev. 421, 453 (2019).

To be sure, enabling drug companies to charge above marginal-cost prices is the reason for an exclusivity period—so that the companies can recoup the substantial costs of research and development, including the cost of clinical trials and other costs incurred to bring a drug to market. See Cong. Research Serv., Drug Prices, supra; see also Richard G. Frank & Paul B. Ginsburg, Pharmaceutical Industry Profits and Research and Development, Health Affairs Blog (Nov. 13, 2017); Aaron S. Kesselheim et al., The High Cost of Prescription Drugs in the United States: Origins and Prospects for Reform, 316 JAMA, no. 8, 2016, at 863.²² But that federal policy—as well as federal mandates requiring drug coverage—necessarily affects the pharmaceutical "market" and, consequently, the price at which drug companies can command for their brandname products. The Chamber's suggestion that the pre-IRA Medicare price for brand-name drugs represents a benchmark "market price" from which any reduction in price should be measured gives no weight to these important considerations.

2. That a brand-name manufacturer's preferred Medicare price is not properly deemed the "market" price of the drug is further confirmed by the fact that manufacturers do not generally set a uniform price for the "market"; they negotiate different prices with different buyers. In this regard, the Medicare program, lacking the ability to negotiate, has been an outlier, and the prices charged to Medicare have not been reflective of market value. The IRA program, by requiring

²² https://jamanetwork.com/journals/jama/article-abstract/2545691.

negotiation, will bring prices more in line with those paid by other large-scale buyers. For example, for drugs with no therapeutic alternatives or where the price of the alternative is above the statutory ceiling under the IRA program, CMS will use "the maximum price a drug manufacturer is allowed to charge the 'Big Four' federal agencies, which are the Department of Veterans Affairs (VA), Department of Defense (DoD), the Public Health Service, and the Coast Guard" as its starting point to determine its initial offer for the price negotiation. CMS, *Medicare Drug Price Negotiation Program: Revised Guidance, Implementation of Sections 1191 – 1198 of the Social Security Act for Initial Price Applicability Year 2026*, at 147 (2023).²³

Other government agencies and programs responsible for purchasing and reimbursing the cost of prescription drugs do not simply accept prices dictated by the manufacturer. For example, the Department of Veteran Affairs (VA), unlike Medicare, determines which drugs it will cover and can negotiate prices with manufacturers. See Gov't Accountability Office, GAO-21-111, Prescription Drugs: Department of Veteran Affairs Paid About Half as Much as Medicare Part D for Selected Drugs in 2017 (2020)²⁴; see also Health Affairs, Prescription Drug Pricing: Veterans Health Administration 2 (2017).²⁵ Because of this, prices paid by the VA are substantially lower than those paid under Medicare Part D for the same drug. For example, the VA "paid, on average, 54 percent less per unit for a sample of 399 brand-name and generic prescription drugs in 2017 as did Medicare Part D, even after accounting for applicable rebates and price concessions in the Part D program." GAO, Prescription Drugs, supra.²⁶ The GAO also reported that "233 of the 399 drugs

 $^{^{23}\} https://www.cms.gov/files/document/revised-medicare-drug-price-negotiation-program -guidance-june-2023.pdf.$

²⁴ https://www.gao.gov/assets/gao-21-111.pdf.

 $^{^{25}\} https://www.healthaffairs.org/do/10.1377/hpb20171008.000174/full/healthpolicybrief_174-1525355141023.pdf$

²⁶ https://www.gao.gov/assets/gao-21-111.pdf.

in the sample were at least 50 percent cheaper in VA than in Medicare, and 106 drugs were at least 75 percent cheaper." *Id.* The VA achieves these lower prices through a combination of statutory fixed discounts (including the Federal Ceiling Price, which, like the IRA Program, is based on percentages of the non-federal average manufacturer price, *see* 38 U.S.C. § 8126(b)) and bulk negotiating power. *Id.* at 9–10.²⁷ With respect to Imbruvica specifically, a May 2021 House committee staff report found that "if Medicare had received the same discounts as the Departments of Defense and Veterans Affairs, taxpayers would have saved more than \$1.6 billion on Imbruvica from 2014 to 2018." H.R. Comm. on Oversight & Reform, *Drug Pricing Investigation: AbbVie—Humira and Imbruvica* 15 (May 2021) (Staff Report).²⁸

Likewise, manufacturers do not set prices under the MDRP, which requires prescription drug manufacturers to provide a discount of at least 23.1 percent of the average manufacturer price, or a greater discount to match the best price available to the manufacturer's most favored commercial customer, subject to certain exceptions. *See* 42 U.S.C. § 1396r-8(c)(1). If price increases outpace inflation, the statute requires an additional rebate. *Id.* § 1396r-8(c)(2). In

²⁷ Moreover, within Medicare, fee-for-services prices paid to hospitals and physicians are set by statute and regulations—not by the provider—and are generally updated annually by regulation. See Cong. Research Serv., R46797, Finding Medicare Fee-For-Service (FFS) Payment and Resources (2023), Rules: Schedules https://crsreports.congress.gov/ product/pdf/R/R46797 (collecting statutory and regulatory requirements for different fee-forservice payment systems); see also CMS, Medicare Fee-for-Service Payment Regulations, https://www.cms.gov/Regulations-and-Guidance/Regulations-and-Policies/Medicare-Fee-for-Service-Payment-Regulations (collecting all Fee-for-Service payment regulations by provider type). CMS determines rates for physician reimbursement under Medicare Part B according to "the Resource Based Relative Value Scale," which "weight[s] services according to the resources used in delivering the service": the physician work required to provide the service, the expenses related to the practice, and malpractice insurance expenses. HHS, No. 04-008, Determinants of Increases in Medicare Expenditures for Physicians' Services 79 (2003), https://www.ncbi.nlm.nih.gov/ books/NBK43879/pdf/Bookshelf NBK43879.pdf.

 $^{^{28}}$ https://oversightdemocrats.house.gov/sites/democrats.oversight.house.gov/files/Committee%20on%20Oversight%20and%20Reform%20-%20AbbVie%20Staff%20Report.pdf.

addition to statutory discounts, state Medicaid programs negotiate supplementary rebates, sometimes through purchasing pools where states join together for greater negotiating leverage. See Kathleen Gifford et al., Kaiser Family Found., How State Medicaid Programs are Managing Prescription Drug Costs: Results from a State Medicaid Pharmacy Survey for State Fiscal Years 2019 and 2020 (April 29, 2020)²⁹; see also Sachs, supra, at 2317 (stating that "states are empowered to seek additional rebates on top of" the ones required by statute). For top-selling drugs, the statutory discounts and negotiations have resulted in average net prices in Medicaid that are 35 percent of the average net price in Medicare Part D. Cong. Budget Office, A Comparison of Brand-Name Drug Prices Among Selected Federal Programs 18 (2021).³⁰

Moreover, manufacturers charge substantially lower prices to peer countries than they charge for the same drugs in the United States. For example, a RAND study found that U.S. prices for drugs in 2018 were 256 percent of those in 32 comparison countries combined. Andrew W. Mulcahy et al., *International Prescription Drug Price Comparisons: Current Empirical Estimates and Comparisons with Previous Studies*, RAND Research Report 36 (2021).³¹ For brand-name drugs, U.S. prices were even higher than those in comparison countries, with U.S. prices at 344 percent of those in comparison countries. *Id.* Other studies similarly have found that U.S. prices for brand-name drugs "were more than two to four times higher" than prices in other peer countries. GAO, GAO-21-282, *Prescription Drugs: U.S. Prices for Selected Brand Drugs Were*

²⁹ https://www.kff.org/report-section/how-state-medicaid-programs-are-managing-prescription-drug-costs-payment-supplemental-rebates-and-rebate-management/.

³⁰ https://www.cbo.gov/system/files/2021-02/56978-Drug-Prices.pdf.

³¹ https://www.rand.org/pubs/research_reports/RR2956.html. The 32 comparison countries are Australia, Austria, Belgium, Canada, Chile, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Japan, Latvia, Lithuania, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Turkey, and the United Kingdom. *Id.* at 17.

Higher on Average than Prices in Australia, Canada, and France (2021) (comparing 2020 drug prices in the U.S. against those in Australia, Canada, and France)³²; see also H.R. Comm. on Ways & Means, A Painful Pill to Swallow: U.S. vs. Int'l Prescription Drug Prices 4 (2019) [hereafter, Painful Pill] (comparing 2017 and 2018 drug prices in the U.S. against those in 11 other countries and finding that "U.S. drug prices were nearly four times higher than average prices compared to similar countries").³³ A House report analyzing 2017 and 2018 prices found that "[t]he greatest disparity was with Japan, where the average drug price was only 15 percent that of the U.S., meaning that the U.S. on average spends seven times what Japan pays for the same drugs." Id. at 4. With respect to Imbruvica specifically, the May 2021 Staff Report found that "[i]n 2018, the price of Imbruvica in the United States was double the price in other countries." Staff Report, Comm. on Oversight and Reform, U.S. House of Representatives 10 (May 2021).³⁴

With drug companies charging different customers domestically and abroad widely different prices for the same drug confirms that there is no one "market" for brand-name drugs and, thus, no one market price from which any reduction in price can be evaluated. Therefore, the Chamber's contention that the drug price negotiation program necessarily results in "below market" prices rests on assumptions that do not withstand scrutiny.

* * *

The Chamber does not contest that drug companies want to sell brand-name drugs to Medicare participants and beneficiaries. It does not contest that they will be paid for purchases of

³² https://www.gao.gov/assets/gao-21-282.pdf.

³³ These 11 countries are the United Kingdom, Japan, Ontario, Australia, Portugal, France, the Netherlands, Germany, Denmark, Sweden, and Switzerland.

 $^{^{34}}$ https://oversightdemocrats.house.gov/sites/democrats.oversight.house.gov/files/Committee%20on%20Oversight%20and%20Reform%20-%20AbbVie%20Staff%20Report.pdf.

their drugs. It argues, however, that Medicare will pay less than the average amount that drug companies *prefer* to charge in the United States—although not necessarily less than the amount that they charge other buyers in the United States and internationally. But the Chamber is wrong that its desire to impose a high price on Medicare, the world's largest drug purchaser, means that purchase below that price necessarily deprives the companies of their property interests. The Chamber's procedural due process claim thus fails to take account of the pricing dynamics in the market for brand-name prescription drugs and should be rejected.

CONCLUSION

Plaintiffs' motion for summary judgment should be denied and defendants' motion for summary judgment should be granted.

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Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that on December 19, 2023, I caused the foregoing to be filed with the

Clerk of the Court through the Court's ECF system, which will serve notice of the filing on all

filers registered in the case.

/s/ Lauren Bateman

Lauren Bateman